

MAKO MIZUNO

UX/UI Designer



PROFILE

Through my decade of design experience, I contributed to the success of Websites, Digital products, and Civic tech projects. I am passionate about putting the user at the forefront of the design process. By conducting user research and conducting user interviews, I am able to gain a deep understanding of the user's pain points and desired outcomes, allowing me to create designs that truly meet their needs.

CONTACT

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EDUCATION

Associate Degree / Graphic Design Course

Nagoya University of Art and Design, Japan
2006 - 2008

SKILLS

User Research / Analytics / Wireframing /
Prototype / Flow chart / User-centred
Design / UI Design / Web Design

Figma / Sketch / Adobe XD /
Adobe Creative Suite / Notion

VOLUNTEERING

Community Volunteer

Code for Japan

Co-Organizer

UI/UX and Graphic Design Meetup
Vancouver

EXPERIENCE

UX/UI Designer / Code for Japan (Contract)

Dec 2021 - Present

- Worked closely with either a social sector organization or a government agency to address citizen's issues using civic tech
- Participated in civic tech initiatives by leading workshops to generate ideas, conducting research and analysis, and producing visual assets
- Hosted a design workshop for participants of a student competition developing a civic tech product
- Reorganized the organization's Slack community to improve accessibility for its over 4,000 members

UX/UI Designer / CT21 Analytics

Nov 2021 - Jan 2023

- Design the aesthetics to be implemented within a website or product, from the layout menus to colours and fonts allowing for interface edits as needed
- Analyze customer responses and website data to examine high-traffic web pages and determine why certain web pages perform better
- Use recent studies and findings to establish the best overall design elements to include in UX design experiences
- Trained and mentored fellow designers on a range of design techniques

UX/UI Designer / Convergence Concepts Inc

Nov 2018 - Apr 2021

- Created and optimized content for websites/applications using a variety of graphics, design and other software tools
- Planned, designed, wrote, modified, integrated and tested websites/applications in an agile environment
- Sourced, selected and organized information for inclusion and design the appearance, layout and flow of the websites/applications
- Stayed current on Graphical User Interface design techniques, tools, languages and technologies to expand the company's reputation in custom software design and development
- Collaborated with multidisciplinary teams, developers and digital marketers to develop website/application graphics, content and interactivity

Web Designer / Wave Media Works & Lab

Jan 2014 - Aug 2017

- Created websites of different sizes, from a simple campaign landing page to a large corporate website with hundreds of pages
- Participated in client meetings to understand their requirements and offer effective solutions to their problems
- Alongside front-end web developers, collaborated closely to implement the designs and develop WordPress websites
- Coded HTML, CSS, and JavaScript and customized WordPress themes